

# Biodiversity Christmas Guide

24 Tips for a Biodiversity Friendly  
Christmas



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A white fluffy chick is the central focus, standing on a sandy beach. The background shows the ocean with waves breaking. The entire scene is overlaid with a semi-transparent white rounded rectangle containing text.

# You got this!

Let's flip Christmas together  
from nature destruction to  
nature regeneration.

# 1. Christmas Tree Alternative

Leave the trees in the forest.

Instead, build your tree out of branches, rent a tree, decorate your indoor plants or plant a tree in the garden.

## 2. Gift Nature restoration

Instead of boring presents, gift the restoration of this planet. Gift corals, m2 of habit protection or plant mangroves. Good for the feeling, good for the wild.

A black and white photograph of a herd of bison in a snowy field. The bison are covered in snow, and the background is a bright, snowy landscape. The text is overlaid on a semi-transparent white rounded rectangle in the center of the image.

3.

## Buy 2nd hand

Can't fight it & want to gift products? No prob. Instead of buying a new one, check if someone would love to give this product away.

Cheaper + resources stay in the ground. Vinted is great.

## 4. Switch the feast to veggies

Rather than preparing turkey, duck, lobster & co. Switch to vegan, vegetarian & organic produce.

My 3 favorite sources for recipes: Happy Pear, Fork Ranger & Joyfull

A serene winter scene featuring a traditional wooden house with a thatched roof, partially obscured by a large white text box. The house is surrounded by snow-covered trees and a snow-covered ground. The overall atmosphere is peaceful and quiet.

## 5. Go easy on Christmas lights

Light pollution disturbs all  
sorts of wildlife.

Does it look pretty? Sure.

Is it worth the trade-off?  
Probably not.

# 6. Volunteer

Christmas is the time to give back.

So why not use the festive time to volunteer for a nature NGO in your community?



7.

## Upskill your wrapping

The UK uses 227,000 miles of wrapping paper each year.

Why not upskill your wrapping game & ditch the waste with Furoshiki or reusable boxes?

A white arctic fox is sitting in a snowy landscape, looking towards the camera. The fox is the central focus of the image, with its white fur contrasting against the soft, out-of-focus snow. The background is a vast, open snowy field under a pale sky.

8.

## Nature elevating products

Some products can help to have a more incredible experience in nature.

So gift those. E.g., Magnifying glass, binoculars, bird identification book, etc.

## 9. Christmas walk, surf, hike

Use the precious time together to get everyone into nature.

Leave the electronic distractions behind and spend some quality time in nature through walks, surf, hikes & co.



# 10. Gift biodiversity knowledge

Knowledge is power. Power  
to change and make this  
world wilder.

Here my 3 favorite  
biodiversity books: A Life on  
our Planet, Rewilding &  
Tapestries of Life.

# 11. Plantable cards

Cards can be the real treasure of a gift.

So, instead of skipping them entirely, just go for plantable cards.

Your emotional message will spark life. How cool is that?

## 12. Reusable Advent Calendars

I don't like to give up on my  
biodiversity-friendly  
chocolate & you don't have to  
either.

Just use a reusable Christmas  
calendar to avoid  
unnecessary trash.

## 13. Gift Nature experience

Instead of products, give experiences, especially nature ones.

Go on safari in the UK,  
explore National Parks with  
rewilding heros or swim with  
orcas.

A snowy owl is the central focus, shown in profile from the chest up. It has white feathers with dark brown spots and streaks. The background is a soft, out-of-focus blue and white, suggesting a snowy or winter environment with falling snow. The owl is positioned behind a semi-transparent white rounded rectangle that contains text.

14.

## Transport lightly

If you can see your loved ones by bike or public transport, try to keep your carbon footprint as light as possible.





15.

## Start composting

There will be food waste over the Christmas days.

So why not finally start to compost the waste you can?

Reduces methane & increases your good feeling.

## 16. If buy new, buy B-Corp

If there is no way around it &  
you have to buy new  
products.

Checkout the B-Corp  
directory of companies that  
care more than others.

## 17. Booze for Biodiversity

If you need a drink to stand Uncle Kevin's discussions, "why there is no nature crisis". Nip on some Gin that at the same time supports elephant conservation.

(Not promoting alcohol consumption here. I don't drink alcohol, but don't want to judge those that do.)

## 18. Nature game time

If your family & friends love games, get some nature-themed games that provide fun & education at the same time.

My favorite.

## 19. Nature movies

Christmas is also couch time.

So blend the mix of Home Alone & co. with some epic nature documentaries or nature-themed cartoons.

My 3 favorites: Our Planet, Virunga & Blue Planet.

# 20. Nature Christmas Decoration

Nature is full of cool  
decoration items.

So ditch the plastic & go for  
pines, mistletoe, pine  
branches, dried fruits, stones,  
or bark.

# 21. Green Christmas Challenge

Organize a challenge with your family, class, or hood to reduce your environmental impact together this Christmas.

## 22. Nature table

The Christmas lunch/dinner table is the pride of many.

So why don't you go nature-themed this year?

Use nature components or send a message through your decoration.



23.

## Gift of learning

Instead of products, gift learning about how to take better care of your planet.

Earthed is a great platform to do this.

## 24. Appreciate

This time of the year is great to slow down and appreciate what you have & all the free services nature provides us with.

Take a moment to sit with that.

So you can recharge & make the world wilder next year.

A close-up photograph of a tiger's face, showing its characteristic black stripes on a light-colored fur. The tiger's eyes are partially visible, looking directly at the camera. A white, rounded rectangular text box is superimposed over the center of the image, containing motivational text.

Now, don't be  
overwhelmed.

Just take the 3 tips  
that resonated the most with  
you & try to implement them  
this year.

You got this!



Your turn.

What's your tip for a  
biodiversity-friendly Christmas?



## Still here?

My name is Oliver, Founder of Wildya & Wild Business Mates.

I attempt to transform eco-anxiety into action.

If you enjoyed this you can follow me here